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## BREEDER BENEFITS

A partnership with a cattleman and a youth aspiring to have their own registered herd and production sale one day.

The Cattleman provides an open heifer (January 2025 – May 2025) to partner with the youth. The youth will contact you to come to your ranch to pick up the heifer. See details on youth responsibilities.

### **CATLEMEN BENEFITS:**

#### **Advertising:**

- Full-Page Ad in the 2027 Beef Catalog: Used to promote your own production sale (\$500 value).
- Introduction at the 2026 Supreme Row and Introduced at the 2027 AYC Sale.
- Ranch Display at the 2027 Classic with the heifer.
- Business Card on the Classic website.

#### **Connecting with Youth:**

- The youth and family will come to your ranch.
- The youth will attend your production sale and volunteer to help if you so desire (2027).
- You will work with the youth to select the AI sire for the heifer.
  - All breeding expenses will be to the youth
  - We will work to have a late March or early April 2027 calf.

#### **2026 Classic Sale:**

- The cattlemen and youth will be recognized as owners of the bred heifers.
- All heifers will show and sell. The Champion is eligible for Supreme Row.
- The Sale proceeds will be split 50/50 between the cattleman and youth.

The youth will be responsible for insurance, all feed and breeding expenses. The youth will receive two visits from Classic Management throughout the spring and fall.

Breeders will be part of an official introduction ceremony on Thursday, February 19 at the NCC Winter Edition at 6 pm.